



AMITY UNIVERSITY MAHARASHTRA
Established vide Maharashtra Act No.13 of 2014, of Government of Maharashtra,
and recognized under Section 2 (f) of UGC Act 1956.

Women's Application in Underrepresented Subjects

The University has conducted several activities to Encourage applications by women in subjects such as Science, Engineering, Technology and Mathematics where they are underrepresented. Through university outreach activity of online lectures conducted as a regional campaign.

Following activities are conducted by the

Showcase at Bombay Times Fashion Week 2020

Date: 13 Mar 2020



Amity University Maharashtra School of Fashion Design & Technology is one of India's leading institutions in the fashion firmament across the country. It nurtures professionals in the fields of Fashion, Design, Styling and Textiles in a fine blend of knowledge & technical skills, practical experience and career options.

The solo Collection Pratha being showcased at the Bombay Times Fashion Week 2020 features the finest young design talent in the country. The scintillating collection center-stages their creative brilliance & their technical skills as they present a variety of themes. The collection explores and acknowledges Avant-Garde androgynous ensembles, structured resort wear, high-street fashion and Greco Bohemian looks.

Pratha is part of the Institute's larger initiative to revive India's cultural ethos and bring it in the forefront of fashion. Right from poetry inspired by nature to dramas enacting the social circumstances and religious fervor, the country has encouraged and nourished the arts, till every art form has a story of its own to narrate.

India's craft traditions are as varied as they are timeless and the collection spotlights a few hand-picked handlooms and handicrafts. To encompass and highlight our traditions and rich heritage, one prominent craft from each diverse corner of our country has been selected; painted kalamkari of the south, woven Jamdani of the east, embroidered Chikankari of the North, and printed Ajrak of the west. To Integrate all these as one in a hand-crafted recycled sustainable technique is the final theme using Chindi and indigenous hand-spun khadi.

The first theme Chitra-Varnan by Aksshaya Venkat explores Kalamkari art on Silk with a unique combination of hand-crafted leather styled with basket -weaving and laser-cutting. The Greco-Bohemian look is epitomized in ecstatic rustle of silk with the demure leather. Ankita Aggarwal and Divya Karan translate their love for Indigo-printed Ajrakh with the delicate embroidery of Chikankari in Kashish. Amalgamation of the two stalwart handicrafts in Hi-Street ensembles creates an attractive anthology. Punar-Kala is elite resort wear unleashing the sustainable handcraft of recycling textiles. This theme is the designer Sejal Thakur's interpretation to distinguish and merge Chindi a labour of love of native Maharashtra & indigenous hand spun Khadi to create a unique brand of style. Nishabd is where fabrics and structures speak for themselves. Oversized Avant-Garde androgynous ensembles in the finest Fulwar jamdani with 3-D Kirigami accordion pleats create a bold and emphatic style. The chosen silhouettes push the boundaries of what is accepted as the norm.

Participated In Innovation Mela As A Women Entrepreneur

Date : 28 Feb 2020 and 29 Feb 2020



Traditional Textiles Workshops - Rabari Embroidery

Date: 30 Jan 2020 to 15 Feb 2020



Gujarat! The name itself gives us a crystal-clear picture of a world full of colours, designs, embroideries and mirror work. One of the most famous embroidery is the

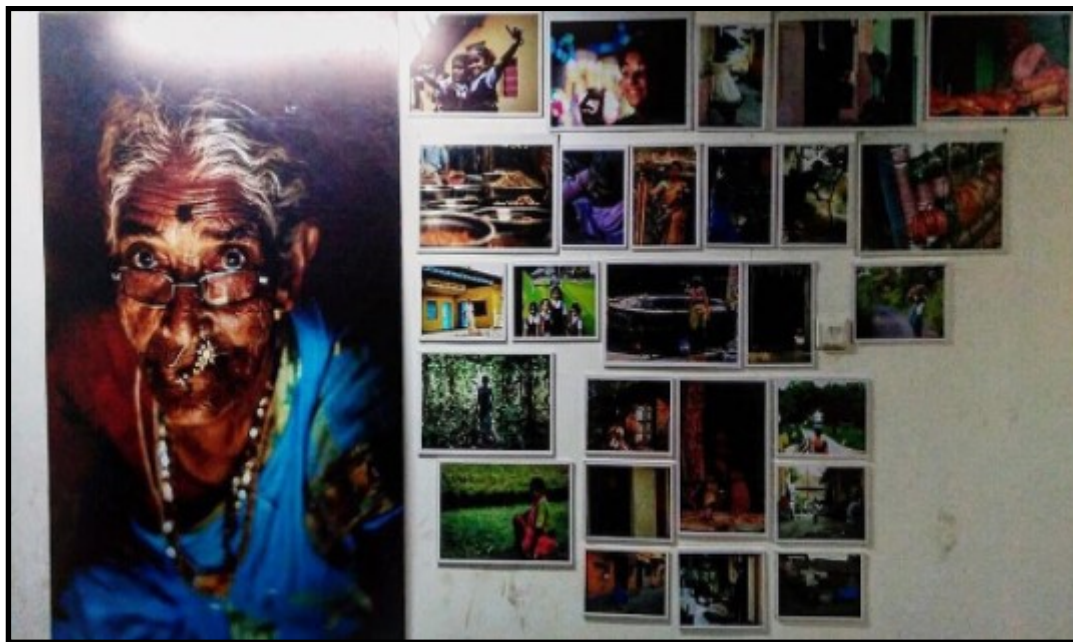
ASFDT believes in inculcating creativity skills by keeping a sync between modern designing techniques and traditional arts. With this in view, regular workshops with 'paramparikkarigars' from different states of India are organised for students.

A recent workshop was organized on Pattachitra or Palm Leaf Etching of Odisha.

Mr. Narayan Das, artisan practicing Pattachitra was invited from Odisha to conduct this workshop. He explained the history behind the art and its significance, before paper was invented, people used to write and draw on palm leaves with stylus made of twigs sharpened with rocks to give the effect of a fine tip pen. Interestingly, all the Hindu books, like The Ramayana and the Mahabharata, The Vedas and The Upanishads and other mythological stories were all written on palm leaves.

The process of preparing the leaf as a canvas to etching and creating the design was demonstrated and students got the opportunity to learn it hands-on on preprocessed leaves provided by the artist. Samples of Pattachitra were also distributed for reference. The detailing of art and execution of design on the leaves was a rare experience of creativity and understanding our traditional crafts.

International Women's Day & Photo Inauguration



On March 8, 2018 Amity School of Communication (Amity University Mumbai Campus) celebrate International Women's Day by inaugurating photo wall dedicated to women as well as for all female teaching staff. Students from ASCO design this creative photo wall with pictures which clicked by them under the Theme of Indian Women. Photo wall

included more than 70 pictures of women from Bhatan, the photo wall inaugural by all female staff from ASCO . Students also celebrate his by active participation. Dean and his staff gave a talk about the Role and Importance of women in Media industry. Students from various courses a participated in the event.

School Name: Amity Institute of Liberal Arts.

Felicitation of women who have achieved mile stones in their lives by doing outstanding work

Name of The Event Women's International Day

Date: 03/08/2018

Total No. of Outside participants (Count) Woman: 03

Women Empowerment & Welfare: Recent Issues & Trends

Book Launch & Webinar on 'Women Empowerment & Welfare: Recent Issues & Trends' (24th December, 2020)

Online Lectures

Total No. of Outside participants (Count) Woman: 02

'Women's Rights & Justice: Theory & Practices'

Book Launch & Webinar on 'Women's Rights & Justice: Theory & Practices'

03/08/2021

Online Lectures

Total No. of Outside participants (Count) Woman: 03

Violation of Women Rights in Modern India: Present and A Way Forward

Webinar on 'Violation of Women Rights in Modern India: Present and A Way Forward'

20/11/2020

Total No. of Outside participants (Count) Woman: 01